

April 2011

Dear member of the Flossmoor Business Community,

As a business owner you understand the power of working together. When your employees are in sync with your mission, when your vendors and suppliers match their schedule to yours, when your customers express their appreciation as well as their needs—great things can happen. Businesses flourish. Customers are happy. Communities grow. That's the power of teamwork.

The Downtown Flossmoor Business Association was formed six years ago because business owners believed we could accomplish more together than any of us could alone. And over the past six years, that has proved to be true. Working together, members of the DFBA have improved our community in ways that benefit us all. For example, thanks to our efforts:

- Existing parking in downtown Flossmoor has been revamped, eliminating unnecessary 15-minute spots, and changing 1-hour spots on Central to 2 hours, so that people can enjoy longer shopping times.
- “Free Customer Parking” signs were installed around the turnabout on Sterling to direct people to the lot on Central and again encourage longer shopping and business transactions.
- Many member businesses sponsored parties and meetings that created networking opportunities and greater visibility.
- We participated in Flossmoor Festival, the Homewood-Flossmoor Fine Art Fair, Driving the Dixie, and Farmers Market, and we created Winter Fest—all of which increase member visibility and enrich our community.
- We work directly with the Village of Flossmoor. (The Village is a member of DFBA.)
- A downtown map with parking information was published and made available to members for distribution. The map lists our membership roster, and it positions members as helpful community resources.
- Star Newspapers, the Village website, the Village Profile, and the Village newsletter have all published numerous articles about us—and publicity is always good for business!

Are you interested in gaining the benefits of belonging to the Downtown Flossmoor Business Association? The stronger we are, the more we can do, and the more we all benefit.

Your annual membership fee of \$100 is an investment in your own business as well as the Flossmoor community. I hope you'll join us!

You can make a check payable to the Downtown Flossmoor Business Association and return it to me. Or call me with any membership questions you have. I look forward to hearing from you, as well as to serving Flossmoor together.

Sincerely,

Doyle Sims, President